

JOSH TARR

(614) 607-0423

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I am a multifaceted storyteller with a passion for community building & connection. I love bringing different ideas together and creating a world for them to live in.

Skills

Professional

Proficient in full Adobe Suite, Experience with Davinci Resolve and Unreal Engine, Effective in Digital Marketing and Branding, Passion for Design & Storytelling

Personal

Creative and Innovative, Interpersonal and Empathetic, Communication and Leadership, Comfortable with Ambiguity

Education

2017-2021

3.92 GPA

Miami University

College of Creative Arts

BA - Emerging Technology, Business, and Design
+ Digital Innovation Minor

Miami University

Farmers School of Business

Entrepreneurship Minor

Experiences

2022 - 2023 Thirteen Hills // Creative Directing *Artist & Creative Director*

- Collaborating with various artists and businesses
- Designing artwork, capturing photos and creating visual content to tell their story
- Strategizing marketing and engagement to best represent their target community

2022 - 2023 Lambence // Web & Brand Design *Design & Content Consultant*

- Designing web content and marketing strategy for various clients
- Developing branding course including copywriting, graphics, and workbook templates

2021 XR Studios // Production Studio *Design & Animation Consultant*

- Designed visual concepts driven by musical artist's genre & brand image
- Pitched various concept briefs on future XR stage designs
- Developed XR stage using the Adobe Suite & Unreal Engine for interactive use

2021 Cincinnati International Airport // Innovation *Innovation Consultant*

- Interviewed top-level executives from various aerospace companies
- Developed a business plan focusing on the future of aerospace
- Designed branding based on community outreach

2020 OCEAN Programs // Startup Accelerator *Digital Content Marketing*

- Developed branding for their new training program
- Produced, directed, and edited several video series focusing on experiential learning
- Designed new ways to connect personally with their local community